



Name: Dr. Sandeep Kulkarni

Designation: Assistant Professor

Specialization: Cost Control and Management

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Qualification

M.com, Ph. D

Work Experience

10 years of teaching experience for UG and PG students for commerce related subjects

Courses Facilitated

Member on Committees / Editorial Boards

Professional Memberships

Career Summary

Dedicated tutor with 10 + years of experience improving student grades across subject areas. Pairs learning methodologies with targeted lessons to ensure total comprehension of subject matter. Quickly identifies student learning styles to tailor exercises to individual needs.

Research Interest

Small scale industries and company performance related activities

Research Publications

Unleashing the power of AI: Exploring the impact of influencer marketing in the age of automated tools

Articles / Case Studies

Decision making process in MSME: an empirical evidence in India
Decision making process in Micro, Small and Medium enterprises: A study on Dharwad district

Consultancy / Projects

Books / Chapters

Activities

Recognition / Awards

Seminar Conferences Attended

Trends in the capital market in the national economy of India: Issues, challenges and opportunities
Make in India: Problems and Prospects
The use of social media marketing in E-commerce: A detailed analysis of present development